



*Highland Cougar Bowling Team*

**PRESS RELEASE**  
**February 16, 2016**

**FOR IMMEDIATE RELEASE**  
**CONTACT: JEFF JOHNSON**  
**815/238-8707**

### **Highland Lady Cougars Claim 2015-2016 WCBC Conference Title**

FREEPORT: The Highland Lady Cougars have some new hardware to showcase on the campus of Highland Community College in Freeport. It's the plaque commemorating the Wisconsin Collegiate Bowling Conference – Conference Champion.

"This is a big deal for a young bowling program like ours, especially being a community college only having freshman and sophomores on our team," said HCC Director of Bowling, Jeff Johnson. "We are competing against large universities that have had bowling programs for many years. This only shows what it being built right here at Highland with our bowling program."

And Johnson is correct in the size of the programs they are competing against. The WCBC Ladies Conference consists of UW-Madison, UW-Milwaukee, University of Minnesota-Mankato, UW-Green Bay, University of Iowa, Iowa State University, and UW-Platteville. The Lady Cougars outlasted the conference of the four-tournament schedule that began last September in Minneapolis. The other tournaments were held in Milwaukee, Neenah, WI, and wrapping up in Madison this past weekend.

"We are a small school that is not acting small," continues Johnson. "We have a good makeup of local talent that is learning how to win. They are friends on and off the lanes and that allows us to focus on the task at hand... and that is picking up spares, and winning our matches against the teams that we bowl."

The team is lead by the top bowler in the conference, a graduate from Freeport High, Allie Dawson (fr). The rest of the team is fellow former Pretzels, Becky Noone (so), Mackenzie Heitkam (so), and Alexis Pfeiffer (fr); Karissa Corbin (so) of Oregon, Kelly Michaelsen (so) of Camanche, IA, and Nichole Miller (so) of Winnebago.

The Highland Lady Cougars were leading the conference going into the Madison tournament but had a rough start on Saturday and lost their lead and entered Sunday tied with UW-Milwaukee. Sunday, though, the Lady Cougars went undefeated and outdistanced a struggling UW-Milwaukee team during the 20 baker-style games.

"It's nice to get this conference win for Highland," added Johnson, who says is the first bowling conference title for the college. "Now, it's time to focus on the remaining season and focus on an NJCAA National Championship which has been the goal since day 1."

The NJCAA National Championship is held at Airport Lanes in Buffalo, New York, February 26<sup>th</sup> and 27<sup>th</sup>.

The Highland Lady Cougar Bowling Team will be recognized for their accomplishment tonight at halftime during the Highland Basketball game, which begins at 7pm tonight at Highland.

For additional information, please feel free to contact:  
Highland Athletic Director – Pete Norman 815.599.3465  
Highland Director of Bowling – Jeff Johnson 815.238.8707  
Highland Lady Cougar Coach – Todd Johnson 815.275.5547